

2018

BUSINESS PARTNER OPPORTUNITIES

MAKE AN IMPRESSION

- ▶ Britt offers distinction to your business by demonstrating a commitment to the performing arts within southern Oregon
- ▶ Reach a targeted audience that makes sense for your company's brand.

STRENGTHEN YOUR BRAND

- ▶ Receive numerous marketing benefits that ensure high visibility to a distinctive audience.
- ▶ A Britt partnership provides recognition through all Britt advertising and promotional materials. In addition, your business will be featured at a performance that will spotlight your company's brand.

INVEST IN YOUR COMMUNITY

- ▶ Share your vision for a culturally rich community with an audience of about 60,000 annually.
- ▶ A Britt Business Partnership provides a unique marketing experience that garners positive exposure and goodwill towards your brand within our community.

INSPIRED by our intimate and scenic hillside venue, we provide diverse live performances, an incomparable orchestra season and dynamic education programs that create a sense of discovery and community.



BASIC BENEFITS *(Available to all levels)*

- Opportunity to sponsor a concert night aligned with company's brand/demographic (*Exclusive at \$7,500 & up*)
- Business logo featured on Britt website on your sponsored concert
- Logo displayed in Playbill with sponsored concert and recognized in sponsor section
- Business name/logo displayed in Season Brochure
- Placement of banner(s) on sponsorship night
- Reserved picnic table on sponsorship night, upon request
- Reserved parking on sponsorship night, upon request
- Access to tickets before general public (*limit 100 tickets per concert*)
- Early entry gate privileges for the season (*number of passes varies by level*)
- Hospitality deck privileges for the season (*limit 4 per concert*)
- Priority wait list and ticket exchange privileges with no charge
- On-stage recognition the night of sponsored concert
- Recognized as a "Britt Preferred Business"

ADDITIONAL BENEFITS *(according to level)*

BUSINESS LEADER | \$3,500

- 20% discount on up to 30 tickets¹
- Six complimentary tickets*
- ¼ page color ad in the souvenir Playbill²

BUSINESS SUPPORTER | \$5,500

- 20% discount on up to 40 tickets¹
- Eight complimentary tickets¹
- 1/3 page color ad in the souvenir Playbill²

BUSINESS GUARANTOR | \$7,500

- 20% discount on up to 50 tickets¹
- Ten complimentary tickets¹
- Semi-private backstage tour for four on the night of sponsorship (*subject to artist approval*)
- ½ page color ad in the souvenir Playbill²

BUSINESS CEO CIRCLE | \$12,500

- 20% discount on up to 75 tickets¹
- Eighteen complimentary tickets¹
- Private backstage tour on night of sponsorship (*subject to artist approval*)
- Full page color ad in the souvenir Playbill

Customized agreements are available for Business Partnerships over \$12,500.

1. Use of complimentary and discounted tickets may be restricted for certain concerts and events including night of sponsorship.
2. Business Partners sponsoring a Britt Orchestra performance will have a color ad in the Britt Orchestra Program in lieu of the souvenir Playbill.
3. In 2018, the Britt announcement schedule will change, with three separate season announcements in February, March & April. Sponsorship selection will occur in April, after the full summer line-up has been announced.

For more information contact :

Bill Rhatican, Manager of Business Relations
bill.rhatican@brittfest.org | 541-690-3855

212 W. Main Street | PO Box 1124 | Medford, OR 97501 | 541-779-0847 | www.brittfest.org

