SEASON BROCHURE (Due April 1)
Each spring, thousands of the full-color publication are distributed throughout southern Oregon and across the Northwest and mailed directly to over 20,000 patrons.

FULL COLOR DISPLAY AD
1/2 panel (3.5”w x 4”t): $1565 | 1/4 panel (3.5”w x 1.875”t): $810

LISTING: Consists of a logo/photo, business name, telephone number, web address and a two line description (not to exceed 12 words) for $370. Additional lines (6 words) for $45 each.

SEASON PLAYBILL (Due May 1)
The Season Playbill is handed to patrons as they enter the gates prior to each performance. This publication is seen by approximately 60,000 patrons each season.

DIMENSIONS & RATES
Black & White | Full Color
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Full page (4.87”w x 7.6”t): $1745 | $2150
1/2 Vertical (2.33”w x 7.6”t): $890 | $1095
1/2 Horizontal (4.87”w x 3.75”t): $705 | $850
1/4 Vertical (2.33”w x 3.75”t): $480 | $600
1/6 Square (2.33”w x 2.48”t): $335 | $415
Inside Covers (4.87”w x 7.6”t): based on availability | $3000

BFO SOUVENIR PROGRAM (Due June 1)
There are a limited number of ad spaces available in the Britt Festival Orchestra program, which is distributed to approximately 7,000 orchestra patrons.

ORCHESTRA AD PRICING
Full page (5.625”w x 9.125”t): $720
1/3 page (5.625”w x 2.715”t): $290
1/4 page (5.625”w x 1.875”t): $365
1/6 page (2.569”w x 2.715”t): **

** No published pricing at this time given this size is part of the $800 Jacksonville package.

WEBSITE PACKAGE 1: $325
Consists of a logo/photo, business name, contact information, a description (not to exceed 60 words) and includes a link to your site. Your ad will appear on the Visitors’ Guide page and will rotate with other ads on the Performances page.

WEBSITE PACKAGE 2: $375
Includes Package 1 plus a rotating feature of your business with a link to your site on the About Britt and the Venue Information page.

EARLY BIRD DISCOUNT:
If signed contract and payment are received before 12/31/19 receive a 5% discount
Due to limited space and demand, this discount cannot be applied towards ad space in the Season Brochure or the covers of the Souvenir Playbill.
2020 PREFERRED BUSINESSES BENEFITS

Business name listed on the Britt Preferred Businesses page on the Britt Website.

Business name listed on the Britt Preferred Businesses page in the Souvenir Playbill.

Your business will receive a 4x5 inch window sticker which can be placed on your front door or window to signify your Britt support to the community.

A 2ft x 3ft poster featuring all the Britt Preferred Businesses will be posted in a prime location at the box office on the hill.

Advertisers are responsible for the production of their ads.

- Please refer to media kit for exact ad dimensions.
- Minimum resolution of 300 dpi (color or grayscale files) is necessary to ensure optimum visual quality for your artwork. **Images and logos from websites are not usable for print.** **CMYK process colors only (no spot colors).**
- Logos should be provided as vector files if possible (.EPS, .AI) with fonts converted to curves.
- All ad files must be submitted as a single page, high-resolution, press quality PDF.
- Ads must be submitted via email.
- Advertiser is responsible for accuracy of ad and assumes all responsibility for files that do not output correctly due to errors or omissions during construction. Printer will match color on press as closely as web offset printing allows.

*There is no additional charge for this recognition for businesses that advertise with Britt regardless of the publication, size or cost of the advertising purchase.*