

# CONNECT WITH BRITT

# 2022

## BUSINESS PARTNER OPPORTUNITIES

### MAKE AN IMPRESSION

- ▶ Britt offers distinction to your business by demonstrating a commitment to the performing arts within southern Oregon
- ▶ Reach a targeted audience that makes sense for your company's brand

### STRENGTHEN YOUR BRAND

- ▶ Receive numerous marketing benefits that ensure high visibility to a distinctive audience
- ▶ A Britt partnership provides recognition through all Britt advertising and promotional materials. In addition, your business will be featured at a performance that will spotlight your company's brand

### INVEST IN YOUR COMMUNITY

- ▶ Share your vision for a culturally rich community with an audience of about 60,000 annually
- ▶ A Britt Business Partnership provides a unique marketing experience that garners positive exposure and goodwill towards your brand within our community



**INSPIRED** by our intimate and scenic hillside venue, we provide diverse live performances, an incomparable orchestra season and dynamic education programs that create a sense of discovery and community.



### BASIC BENEFITS *(available to all levels)*

- Opportunity to sponsor a concert night aligned with company's brand/demographic *(Exclusive at \$12,500 & up)*
- Business logo featured on Britt website on your sponsored concert
- Logo displayed in Season Playbill with sponsored concert and recognized in sponsor section
- Business name/logo displayed in Season Brochure
- Placement of banner(s) on sponsorship night
- Reserved picnic table on sponsorship night, upon request
- Reserved parking on sponsorship night, upon request
- Access to tickets before general public *(limit 100 tickets per concert)*
- Early entry gate privileges for the season *(number of passes varies by level)*
- Hospitality deck privileges for the season *(limit 4 per concert)*
- Priority wait list and ticket exchange privileges with no charge
- On-stage recognition the night of sponsored concert
- Recognized as a "Britt Preferred Business"

### ADDITIONAL BENEFITS *(according to level)*

#### BUSINESS LEADER | \$3,500

- 20% discount on up to 30 tickets <sup>1</sup>
- Six complimentary tickets <sup>1</sup>
- ¼ page color ad in the Season Playbill <sup>2</sup>

#### BUSINESS SUPPORTER | \$5,500

- 20% discount on up to 40 tickets <sup>1</sup>
- Eight complimentary tickets <sup>1</sup>
- 1/3 page color ad in the Season Playbill <sup>2</sup>

#### BUSINESS GUARANTOR | \$7,500

- 20% discount on up to 50 tickets <sup>1</sup>
- Ten complimentary tickets <sup>1</sup>
- Semi-private backstage tour for four on the night of sponsorship upon request *(subject to artist approval)*
- ½ page color ad in the Season Playbill <sup>2</sup>

#### BUSINESS CEO CIRCLE | \$12,500

- 20% discount on up to 75 tickets <sup>1</sup>
- Eighteen complimentary tickets <sup>1</sup>
- Four unrestricted reserved comp tickets to sponsored concert
- Private backstage tour on night of sponsorship *upon request (subject to artist approval)*
- Full page color ad in the Season Playbill <sup>2</sup>

*Customized agreements are available for Business Partnerships over \$12,500.*

- 1. Use of complimentary and discounted tickets may be restricted for certain concerts and events including night of sponsorship.*
- 2. Business Partners sponsoring a Britt Festival Orchestra performance will have a color ad in the Britt Festival Orchestra Program and the Season Playbill.*
- 3. The Britt announcement schedule will happen in three separate season announcements in February, March & April. Sponsorship selection will occur in April, after the full summer line-up has been announced.*

*For more information contact :*

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