# ADVERTISING SPECS BRITT FESTIVAL ORCHESTRA PROGRAM

#### **Trim**

#### **Live Area**

**Full Page:** 5.625"w x 9.125"t

\$760

**Back Cover:** 6.875"w x 10.375"t

(Includes Bleed of .125")

**Trim:** 6.625"w x 10.125"t **Live area:** 5.625"w x 9.125"t (Keep important text within these

measurements)

1/2 Page: 5.625"w x 4.319"t

\$385

\*Sizes displayed are approximate

## **Art Due May 1**

Advertisers are responsible for the production of their ads.

- Minimum resolution of 300 dpi (color or grayscale files) is necessary to ensure optimum visual quality for your artwork.
   Images and logos from websites are not usable for print.
- CMYK process colors only (no spot colors). Printer will match color on press as closely as web offset printing allows.
- Logos should be provided as vector files if possible (.EPS, .AI) with fonts converted to curves.
- All ad files must be submitted as a single page, high-resolution, press quality PDF.
- Ads must be submitted via email.
- Advertiser is responsible for accuracy of ad and assumes all responsibility for files that do not output correctly due to errors or omissions during construction.

**Business Partners:** Sara.Burrill@brittfest.org

**General Advertising:**Dana.Mobley@brittfest.org



## ADVERTISING SPECS BRITT FESTIVAL ORCHESTRA PROGRAM

# 1/6 Page: 2.569"w x 2.715"t No published pricing at this time given this size is part of the \$840 Jacksonville package. 1/3 Page: 5.625"w x 2.715"t \$305

### **Art Due May 1**

Advertisers are responsible for the production of their ads.

- Minimum resolution of 300 dpi (color or grayscale files) is necessary to ensure optimum visual quality for your artwork.
   Images and logos from websites are not usable for print.
- CMYK process colors only (no spot colors). Printer will match color on press as closely as web offset printing allows.
- Logos should be provided as vector files if possible (.EPS, .Al) with fonts converted to curves.
- All ad files must be submitted as a single page, high-resolution, press quality PDF.
- Ads must be submitted via email.
- Advertiser is responsible for accuracy of ad and assumes all responsibility for files that do not output correctly due to errors or omissions during construction.

**Business Partners:**Sara.Burrill@brittfest.org

**General Advertising:** Dana.Mobley@brittfest.org

