

# ADVERTISING SPECS FOR BRITT PLAYBILL

**Full Page:** 4.87" w x 7.6" t  
**Color:** \$2,260 **B/W:** \$1,830

**1/2 Page Horizontal:** 4.87" w x 3.75" t  
**Color:** \$1,150 **B/W:** \$935

**1/3 Page:** 4.87" w x 2.48" t  
**Color:** \$890 **B/W:** \$740

## Art Due April 15

**Advertisers are responsible for the production of their ads.**

- Minimum resolution of 300 dpi (color or grayscale files) is necessary to ensure optimum visual quality for your artwork. **Images and logos from websites are not usable for print.**
- CMYK process colors only (no spot colors). Printer will match color on press as closely as web offset printing allows.
- Logos should be provided as vector files if possible (.EPS, .AI) with fonts converted to curves.
- All ad files must be submitted as a single page, high-resolution, press quality PDF.
- Ads must be submitted via email.
- Advertiser is responsible for accuracy of ad and assumes all responsibility for files that do not output correctly due to errors or omissions during construction.

### Business Partners:

Sara.Burrill@brittfest.org

### General Advertising:

Dana.Mobley@brittfest.org



*\*Sizes displayed are approximate*

# ADVERTISING SPECS FOR BRITT PLAYBILL

**1/4 Page:** 2.33"w x 3.75"t

**Color: \$630 B/W: \$505**

**1/2 Page Vertical:** 2.33"w x 7.6"t

**Color: \$1150 B/W: \$935**

**1/6 Page:** 2.33"w x 2.48"t

**Color: \$435 B/W: \$350**

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