ADVERTISING SPECS BRITT SEASON BROCHURE

LISITING

Photo: 1" x 1"

Standard: Company Name / Phone / Website Description: 12 words (2 lines) Additional lines: 6 words / \$50 \$390

> Company Name 541-123-4567 websitehere.com One two three four five six seven eight nine ten eleven twelve

1/4 Panel: 3.5"w x 1.875"t **\$850**

1/2 Panel: 3.5"w x 4"t

\$1,650

Art Due April 1

Advertisers are responsible for the production of their ads.

- Minimum resolution of 300 dpi (color or grayscale files) is necessary to ensure optimum visual quality for your artwork. Images and logos from websites are not usable for print.
- CMYK process colors only (no spot colors). Printer will match color on press as closely as web offset printing allows.
- Logos should be provided as vector files if possible (.EPS, .Al) with fonts converted to curves.
- All ad files must be submitted as a single page, high-resolution, press quality PDF.
- Ads must be submitted via email.
- Advertiser is responsible for accuracy of ad and assumes all responsibility for files that do not output correctly due to errors or omissions during construction.

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