

# BRITT MUSIC & ARTS FESTIVAL

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# 2024 BUSINESS PARTNER OPPORTUNITIES



## CONNECT WITH OUR AUDIENCE



### MAKE AN IMPRESSION

- Reach a local and diverse targeted audience (up to 70,000 each summer) that builds your company's brand.
- Your Business Partnership proudly showcases your investment in our community.



### STRENGTHEN YOUR BRAND

- Business Partners are included in many high-visibility efforts, including all Britt advertising and promotional materials.
- Your business will be featured as a concert sponsor, with inclusion in the printed program, verbal onstage recognition, and banner placement on-site during your sponsored concert.



### REWARD YOUR TEAM

- Business Partners receive excellent opportunities for employee engagement through discounted tickets, VIP access, and other bonuses.
- Create a sense of company pride by aligning your brand with Britt, one of Southern Oregon's best-known summer traditions.

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**SEE BACK FOR DETAILS AND RATES**







## BASIC BENEFITS *(AVAILABLE TO ALL LEVELS)*

- Sponsor a concert night aligned with company's brand/demographic *(Exclusive at \$16,500 & up)*
- Business logo placement on Britt's website on your sponsored concert
- Logo displayed in Season Playbill with sponsored concert and recognized in sponsor section
- Business name/logo displayed in Season Brochure
- Placement of banner(s) on sponsorship night
- Access to tickets before the general public *(limit 8 reserved/100 lawn tickets per concert during presale)*
- Early entry gate privileges for the season (number of passes varies by level)
- Onstage verbal recognition the night of sponsored concert

## ADDITIONAL BENEFITS *(ACCORDING TO LEVEL)*

### BUSINESS FRIEND | \$2,500

- Sponsorship of one concert with other Business Partners
- ¼ page color ad in the Season Playbill <sup>2</sup>

### BUSINESS LEADER | \$3,500

- Sponsorship of one concert with up to six other Business Partners
- 20% discount on up to 30 tickets <sup>1</sup>
- Six complimentary tickets <sup>1</sup>
- ¼ page color ad in the Season Playbill <sup>2</sup>
- Reserved picnic table on sponsorship night, upon request
- Reserved parking on sponsorship night, upon request
- Access to the VIP hospitality deck throughout the season

### BUSINESS SUPPORTER | \$5,500

- Sponsorship of one concert with up to four other Business Partners
- 20% discount on up to 40 tickets <sup>1</sup>
- Eight complimentary tickets <sup>1</sup>
- ⅓ page color ad in the Season Playbill <sup>2</sup>
- Reserved picnic table on sponsorship night, upon request
- Reserved parking on sponsorship night, upon request
- Access to the VIP hospitality deck throughout the season

### BUSINESS GUARANTOR | \$7,500

- Sponsorship of one concert with up to three other Business Partners
- 20% discount on up to 50 tickets <sup>1</sup>
- Ten complimentary tickets <sup>1</sup>
- ½ page color ad in the Season Playbill <sup>2</sup>
- Reserved picnic table on sponsorship night, upon request
- Reserved parking on sponsorship night, upon request
- Access to the VIP hospitality deck throughout the season

### BUSINESS CEO CIRCLE | \$12,500

- Co-sponsorship of one concert with another Business Partner
- 20% discount on up to 60 tickets <sup>1</sup>
- Fifteen complimentary tickets <sup>1</sup>
- Full-page color ad in the Season Playbill <sup>2</sup>
- Reserved picnic table on sponsorship night, upon request
- Reserved parking on sponsorship night, upon request
- Access to the VIP hospitality deck throughout the season

### BUSINESS VIRTUOSO | \$16,500

- Exclusive sponsorship of one concert
- 20% discount on up to 75 tickets <sup>1</sup>
- Twenty complimentary tickets <sup>1</sup>
- Full-page color ad in the Season Playbill <sup>2</sup>
- Color web ad on the Britt website
- Reserved picnic table on sponsorship night, upon request
- Reserved parking on sponsorship night, upon request
- Access to the VIP hospitality deck throughout the season

**CUSTOMIZED AGREEMENTS ARE AVAILABLE FOR BUSINESS PARTNERS AT \$16,500 AND ABOVE**

1. Complimentary and discounted tickets may be used for any concert (except restricted or no discount shows, which might include your chosen night of sponsorship)  
 2. Business Partners sponsoring a Britt Festival Orchestra performance will have a color ad in the Britt Festival Orchestra Program and the Season Playbill.  
 3. The Britt announcement schedule will happen in multiple season announcements in Spring 2024. Sponsorship selection will occur after the full summer line-up has been announced.



**FOR MORE INFORMATION CONTACT:**

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