



2024 Season Playbill Advertising Contract

Playbill Ad:

- One price for the entire season
- 60,000+ patrons per year
- Distributed at all Britt Presents concerts in 2024

- ☐ \$2,260 Full page color ad (4.87" w x 7.6" t)
- ☐ \$1,150 1/2 Vertical color ad (2.33" w x 7.6" t)
- ☐ \$1,150 1/2 Horizontal color ad (4.87" w x 3.75" t)
- ☐ \$630 1/4 Vertical color ad (2.33" w x 3.75" t)

Website Package Ad:

- Great exposure for a great price
- 400,000+ site visits per year
- Package includes a logo/photo (182px w by 300px h), business name, contact information, a description (not to exceed 60 words), and includes a link to your site. Your ad will appear on the *Visitors Guide* page and will rotate with other ads on the *Performance*, *About Britt*, and *Venue Information* pages.

- ☐ \$400 Website Package Ad

Name of Advertiser: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Email: _____

Signature: _____ Date: _____

Total Amount to be billed: \$ _____ The balance will be due in 30 days.

Please remit payment to: Medford, OR 97501

Britt Music & Arts Festival
Attn: Development Department
PO Box 1124

For questions, please contact:
development@brittfest.org | 541-690-3850

Note: Advertisers are responsible for the production of their ads. Ads are placed once per year and will not be replicable or changed in other program materials. A minimum resolution of 300 dpi (color or grayscale files) is necessary to ensure optimum visual quality for your artwork. Images and logos from websites are not usable for print. CMYK process colors only (no spot colors). Printer will match color on the press as closely as web offset printing allows. Logos should be provided as vector files if possible (.EPS, .AI) with fonts converted to curves. All ad files must be submitted as a single page, high-resolution, press quality PDF and submitted via email. The advertiser is responsible for accuracy of ad and assumes all responsibility for files that do not output correctly due to errors or omissions during construction.