



## 2024 Season Playbill Advertising Contract

### Playbill Ad

One price for the entire season | 60k+ patrons per year | Distributed at all Britt Presents concerts in 2024

- \$5,000. BACK COVER Full page color ad (4.87”w x 7.6”t)
- ~~\$3,150. INSIDE FRONT COVER Full page color ad (4.87” w x 7.6”t) **SOLD OUT**~~
- \$3,150 INSIDE BACK COVER Full page color ad (4.87”w x 7.6”t)
- \$2,260 Full page color ad (4.87”w x 7.6”t)
- \$1,150 ½ Vertical color ad (2.33”w x 7.6”t)
- \$1,150 ½ Horizontal color ad (4.87”w x 3.75”t)
- \$630 ¼ Vertical color ad (2.33”w x 3.75”t)

### Website Package Ad:

Year-round exposure | 400,000+ site visits per year | Cost-effective option

• Package includes a logo/photo (182px w by 300px h), business name, contact information, a description (60 words or less), and includes a link to your site. Your ad will appear on the *Visitors Guide* page and will rotate with other ads on the *Performance*, *About Britt*, and *Venue Information* pages.

- \$400 Website Package Ad

### Artwork

- Rerun my 2023 ad exactly as is
- Ad will follow (Deadline - April 1)

Name of Advertiser: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Total Amount to be billed: \$ \_\_\_\_\_ The balance will be due in 30 days.

Please remit payment to:

Britt Music & Arts Festival  
Attn: Finance Department  
PO Box 1124  
Medford, OR 97501

For questions, please contact:  
[development@brittfest.org](mailto:development@brittfest.org) | 541-690-3850



**Please note:**

- Advertisers are responsible for the production of their ads.
- Ads are placed once per year and will not be replicable or changed in other program materials.
- A minimum resolution of 300 dpi (color or grayscale files) is necessary to ensure optimum visual quality for your artwork. Images and logos from websites are not usable for print.
- CMYK process colors only (no spot colors). Printer will match color on the press as closely as web offset printing allows. Logos should be provided as vector files if possible (.EPS, .AI) with fonts converted to curves.
- All ad files must be submitted as a single page, high-resolution, press quality PDF and submitted via email.
- The advertiser is responsible for accuracy of ad and assumes all responsibility for files that do not output correctly due to errors or omissions during construction.

**Website Package Ad Copy (60 words or less)**

Initial: \_\_\_\_\_

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