

2025 ADVERTISING BRITT

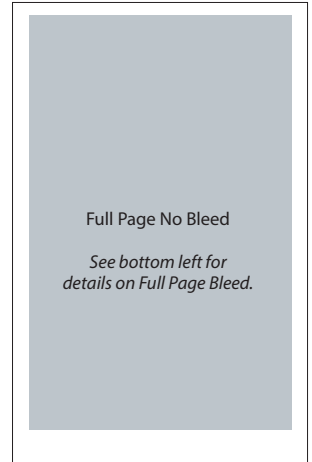
SEASON PLAYBILL/BFO PROGRAM AD CONTRACT

Get the Attention you deserve!

Britt Music & Arts Festival, the Pacific Northwest's premier outdoor venue, attracts 60-65K culturally active, socially affluent and well-educated music lovers each year!

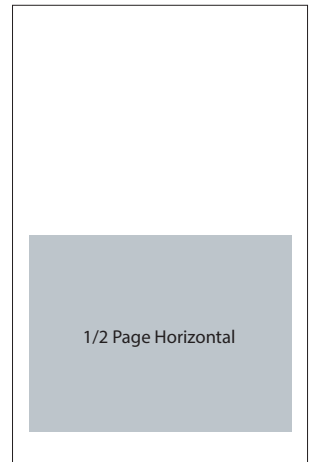
BRITT SEASON PLAYBILL ADS

		Price	Business Partner Price*
PREMIUM	<input type="checkbox"/> Back Cover SOLD	\$5500	—
	<input type="checkbox"/> Inside Front Cover SOLD	\$3495	—
	<input type="checkbox"/> Inside Back Cover	\$3465	—
	<input type="checkbox"/> Table of Contents - 1/2 Page Horizontal SOLD	\$1650	—
STANDARD	<input type="checkbox"/> Full Page	\$2486	\$1243
	<input type="checkbox"/> 1/2 Page Vertical	\$1265	\$633
	<input type="checkbox"/> 1/2 Page Horizontal	\$1265	\$633
	<input type="checkbox"/> 1/4 Page Vertical	\$693	\$347

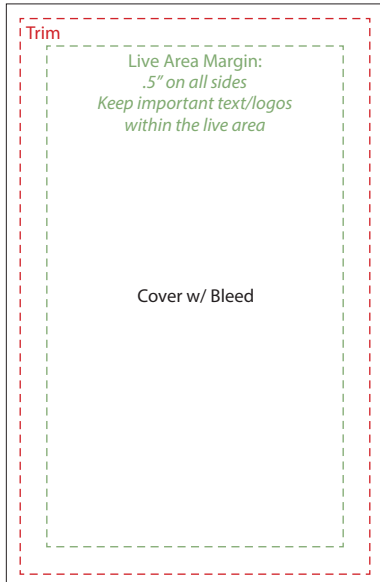


AD SIZES FOR PLAYBILL

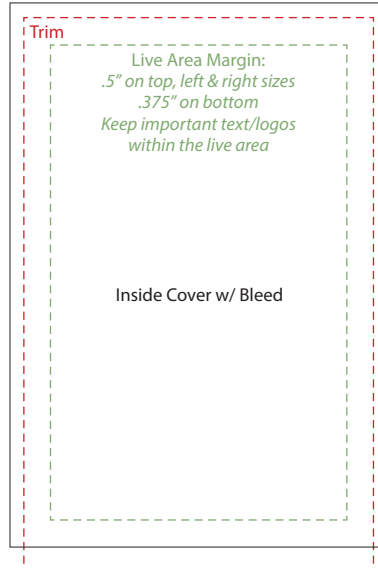
	With Bleed W x H	Non-Bleed W x H
Back Cover	5.625" x 8.625" includes .125" bleed on all sides	—
Inside Cover & Full Page	5.625" x 8.1275" includes .125" bleed top, left & right sides	4.75" x 7.5"
1/2 Page Horizontal	—	4.75" x 3.56"
1/2 Page Vertical	—	2.18" x 7.5"
1/4 Page Vertical	—	2.18" x 3.56"



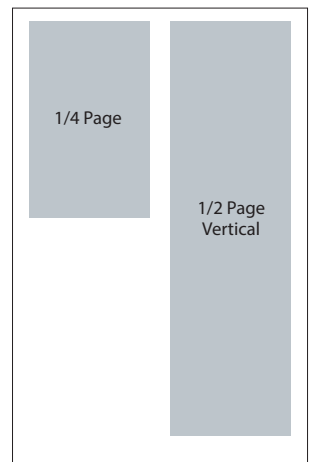
Bleed / Ad Size



Bleed / Ad Size



*Britt Business Partners receive a 50% discount on eligible ad purchases for 2025, subject to increase in 2026.



2025 ADVERTISING BRITT

SEASON PLAYBILL/BFO PROGRAM AD CONTRACT

BRITT FESTIVAL ORCHESTRA (BFO) PROGRAM ADS

		Price	Business Partner Price*
PREMIUM	<input type="checkbox"/> Back Cover	\$2000	—
	<input type="checkbox"/> Inside Front Cover SOLD	\$1250	\$625
STANDARD	<input type="checkbox"/> Inside Back Cover	\$1250	\$625
	<input type="checkbox"/> Full Page	\$800	\$400
	<input type="checkbox"/> 1/2 Page Horizontal	\$600	\$300

ART DUE APRIL 1ST

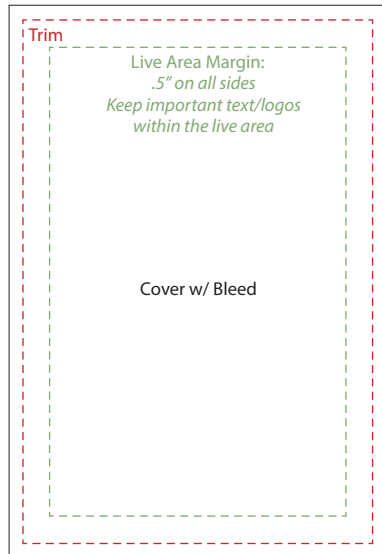
Advertisers are responsible for the production of their ads.

- Keep logos and text within the corresponding ad margins
- Ad files must be submitted as a single-page, high-resolution, press-quality PDF. Please no crop marks, color bars or page information
- All images provided for ads should be final, color corrected, hi-resolution (300dpi) CMYK files. **Images and logos from websites are not usable for print**
- CMYK process colors only (no spot colors)
- Rich black: C=40 M=30 Y=30 K=100. Do not use registration
- Provide logo in vector file format (EPS, AI, PDF) with outlined fonts
- Advertiser is responsible for accuracy of ad and assumes responsibility for files that do not output correctly due to errors or omissions during construction
- Submit ads via email to: juliana.deans@brittfest.org

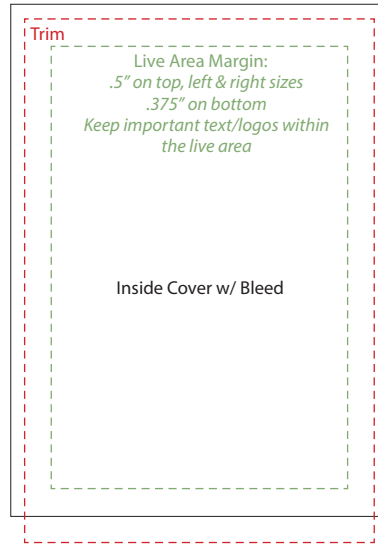
AD SIZES FOR BFO PROGRAM

	With Bleed W x Hs	Non-Bleed W x H
Back Cover	6.875" x 10.375" includes .125" bleed on all sides	—
Inside Cover & Full Page	6.875" x 9.87" includes .125" bleed top, left & right sides	5.875" x 9.25"
1/2 Page	—	5.875" x 4.4"

Bleed / Ad Size



Bleed / Ad Size



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Name of Advertiser: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Email: _____

Signature: _____ Date: _____

Total Amount to be billed: \$ _____ Balance will be due in 30 days.

Please remit payment to: Britt Music & Arts Festival, Attn: Finance Department, PO Box 1124, Medford, OR 97501

For questions, please contact: juliana.deans@brittfest.org | 541-690-3850

